

A BLUE FRONTIER END-TO-END PRODUCTION

BLUE FRONTIER PRESENTS

CINDERELLA

— THE CHRISTMAS PANTOMIME —



A magical treat for all this Christmas

SYNOPSIS

Once upon a time, in the olden days of 2005, a kingdom was founded in the faraway land of Salisbury and it was named Blue Frontier. Over the years, the kingdom thrived, welcoming skilled specialists from across the country and building relationships with many extraordinary clients. As the kingdom grew, it opened offices in other lands, from Southampton to Bristol.

The kingdom of Blue Frontier helped both Private and Public Sectors, and worked with small, medium and large businesses across the UK and overseas. It also worked in the Charitable Sector on a World Health Initiative developing technology to help fight infectious diseases.

There were many ways that Blue Frontier helped these companies and organisations. It designed and built websites, applications, intranets, mobile apps, and marketing campaigns, and also managed and maintained hosting environments, supporting 300+ business websites and web environments for the NHS and Councils.

With the driving force of an incredible team, Blue Frontier won many awards, and achieved many prestigious accreditations, including: Cyber Essentials Plus, Microsoft Partner, Google Partner, G-Cloud Supplier, CREST, ISO 27001, 9001, 13485 and 14001...their development team even joined the fight against the evil Covid-19!

2020 was a challenging year for the entire realm, but with the support of its incredible clients and dedicated team, Blue Frontier was able to celebrate a happily ever after in December, looking forward to what the New Year has in store.

"A dream is a wish your heart makes."

CINDERELLA

2020 AT BLUE FRONTIER

BLUE FRONTIER TURNS 15

£4.35M TURNOVER

ALMOST 20% GROWTH ON LAST YEAR!

TALENTED TEAM OF NEARLY 70

94% GROWTH IN ORGANIC TRAFFIC



DIRECTORS' NOTES



James Fry
Managing Director

What can you say about 2020?

A year like no other to challenge us, both individually and collectively. The worst economic recession in 300 years has tested the fabric and foundations of all businesses – I am enormously proud to say ours has not been found wanting. Truly we are an incredible team.

Now let's look forward to 2021, I believe it will be a big year for us all, and I can't wait!



Mike Bunn
Digital Director

2020 is certainly an unforgettable year..

I believe everyone in the company deserves a big round of applause and some time to relax during this Christmas period. Despite the difficulties and unexpected turnout of events, we have continued to grow this year and welcomed some new members of staff.

Together we have overcome the obstacles thrown our way and are entering 2021 with great expectations. Well done to the team, who have all worked extremely hard this year under unusual circumstance, and a big thank you for the continued support of our clients.



BLUE FRONTIER



Luke Harrington
Development Director

That was a tough year

It was only for an amazing effort by all, that the business was able to continue its success. Our ability to adapt, our pride to do great work, and our willingness to support our customers and each other truly sets us apart, and we can take loads of business positives from this year

Undoubtedly things will be different again next year - hopefully with some resemblance of normality, so you can get your breaks away and opportunities to socialise with friends and family - Cheers everyone!



Marc Whittingham
Technical Director

Well ... 2020 was a challenge.

I, for one, feel lucky to be surrounded by people of such extraordinary character and to be involved with a business that has been able to weather a storm of circumstances. This demonstration of purpose and resolve speaks, quite simply, to the amazing quality of people we have here.

Well done to all, and let's hope 2021 is a better year all round.





THE CAST



CHARLOTTE

Project Co-ordinator by day
...Cinderella by night



JAMES

Managing Director by day
...Prince Charming by night



MARC

Technical Director by day
...Fairy Godmother by night



SHAUN

Dev Manager by day
...Buttons by night



ANDREW

Senior Developer by day
...Anastasia by night



AMANDA

Technical Team Manager by day
...Evil Step-Mother by night



BRANDON

Security Engineer by day
...Drizella by night

THE ENSEMBLE OF 2020

BLUE FRONTIER DOES
CINDERELLA

THE MUSICAL



ROB J



JOHN



CHARLIE



SAMMY-JO



ETTIE



JAMES R



HAYLEY



LIAM J



ADAM



TORI



EMILY



AMY GB



AMY B



NICK L



HUGO



MELISSA



MATT K



SHAUN



BECKY



KEVIN



OLLIE



DAVE P



JACK



JAMIE B



MATT E



ROB J



BEN W



DAN



BEN A



WILL



JOE W



RACHEL



JAMIE T



STEVE



ANDREW



ROB L



ROBIN



LIAM D



JURAJ



DAVE H



JEREMY



HANNAH



BERNIE



MALAR



MATTHEW



AMANDA



TIM B



BRANDON



MICHAEL R



TIM S



PAUL



JAMES W



SETH



JAMIE D



CHARLOTTE



TENEAL



TRACEY



EUAN



DAVE D



MICHAEL S



PATRICE



NEW STARTERS 2020



2020 at Blue Frontier has been a very steep learning curve that I have so far been thoroughly enjoying. I have made some great friends and am very fortunate to work as part of such a constructive and productive digital team.

HUGO Digital Marketer

I have enjoyed working for the company and getting to know the team, albeit mainly virtually! Working for Blue Frontier has enhanced my skills and allowed me to work with a wide range of clients, which has been so interesting.

EMILY Digital Marketing Executive



As a relatively new member of the Blue Frontier team I have found everyone to be very friendly and supportive. I'm looking forward working with more of my colleagues and to the exciting challenges in the New Year.

WILL Developer

I started at Blue Frontier in the summer, freshly graduated from Uni. I've had a brilliant 6 months, learning and experiencing new techniques and skills. I'm feeling positive about the year ahead, and I'm excited to see what's to come.

BEN Junior Developer



BLUE FRONTIER

*2020 at Blue Frontier has been a year of learning, overcoming and adapting for me. We were all reminded not to take things for granted and had the opportunity to see that despite working remotely we can still build relationships and let our creativity flourish..

WIKTORIA Digital Marketing Executive



When joining Blue Frontier at the very start of a global pandemic, I didn't expect things to pan out as they have! I've quickly settled in to a great team, with some fantastic colleagues. The variety of work and clients that I have been involved with speaks volumes about Blue Frontier and their fantastic ethos during these difficult times.

JAMES W DevOps Engineer

It's definitely been a weird year, and not the most traditional start to my career at this company, but despite this I've enjoyed every minute so far. I was made to feel so welcome and part of the team straight away, and I can't wait to see what 2021 brings for all of us.

MELISSA QMS Auditor



I have enjoyed my time so far at Blue Frontier. The work has been interesting, and the team have been very welcoming and helpful in settling me in.

ROBIN Developer

NEW STARTERS 2020



The start of my time at Blue Frontier has been fantastic, it is a very welcoming and friendly company, it's been great to have already been involved in a diverse range of interesting and technically challenging projects.

MICHAEL R IT Engineer

It has been a great privilege to be a part of the awesome team at Blue Frontier, and I look forward to another year of working with everyone.

TENEAL Sales Administrator



It's been an amazing experience to join not only such a talented but also friendly and passionate team at Blue Frontier. This year has been full of great successes and exciting projects and I look forward to what the next year will bring.

MICHAEL S Programme Manager

Even a deadly virus pandemic could not stop me from enjoying my first year at Blue Frontier! Although it's been spent working remotely for most of it, daily team meetings and a constant flow of new challenges have made me feel like I'm part of a team and that my work is appreciated. I look forward to more of the same next year! (minus the deadly virus).

STEVE Data Analyst





2020 - A SHOW THAT WILL BE HARD TO FORGET

JANUARY

Blue Frontier launches Open Interop in Zambia

MARCH

Tim Brennan celebrates 10 years at Blue Frontier

We start working from home as the UK enters lockdown

MAY

Blue Frontier is re-certified for ISO13485, ISO9001 and ISO27001

Blue Frontier launches the Software for Health Foundation

JULY

Blue Frontier receives the CREST accreditation for security

SEPTEMBER

Patrice De Boeck achieves the Agile Project Management certification

We raise over £1,000 for Macmillan at our annual coffee morning

NOVEMBER

Blue Frontier wins the Best Tech Security Award in the Techies Swindon & Wiltshire Awards 2020

FEBRUARY

Blue Frontier celebrates Pancake Day in style

APRIL

Blue Frontier developers join the fight against Covid-19

JUNE

The new Blue Frontier website is launched

The team raise money for the Salisbury Hospice doing a pull-ups for pounds challenge

AUGUST

Blue Frontier adapts both offices to minimise the risk of infections from Covid-19

OCTOBER

Blue Frontier wins the High Growth Tech Business award at the South Coast Tech Awards 2020

Blue Frontier enjoys Halloween in style

DECEMBER

Blue Frontier celebrates Christmas

open
interop



10
YEARS



WIN!



NEW
SITE



SOUTH COAST
TECH AWARDS
2020

High Growth
Tech Business

Winner of

Blue Frontier

REVERSE ADVENT CALENDARS

We know that this year has been a tough one for everyone; however, the run-up to Christmas can be a particularly worrying time for some families faced with financial hardship.

The team decided to help spread some festive joy this December and donate food packages to support struggling families in our local area.

This Christmas we have organised a reverse advent calendar. Everyday an item of non-perishable food (rice, pasta, tins) or non-food (toiletries, sanitary products) was set aside during the countdown to Christmas, ready to donate to a local foodbank.

Covid-19 has pushed more individuals and families to make use of food banks to help them get by, meaning donations are more important than ever. Food banks rely on voluntary donations to continue their vital work around the UK.

For every person in our company taking part, Blue Frontier will donate to a local charity that will be cooking Christmas dinners this year to deliver to people who are lonely and isolated in the Salisbury area. Our very own Amanda is volunteering on Christmas day to help make this happen.

...it's time to give back

01 02 03 04 05 06 07 08 09 10 11
12 13 14 15 16 17 18 19 20 21 22 23 24





DIVING FOR DONATIONS!

Two of our directors, James Fry and Marc Whittingham, have volunteered/been roped into taking part in a skydive for charity.

Our Salisbury office is located next to Old Sarum airfield, where people frequently take to the sky to jump out of planes at **GoSkydive**. Having watched hundreds of jumpers over the years we have been here, we decided it was time that some of the team take part.

We are hoping to raise £1,500 in total. We have chosen two charities that are close to our hearts to help raise some greatly needed funds for.

Our Technical Director, Marc, will be jumping for **Macmillan** whilst our Managing Director, James, will be jumping for **Salisbury Hospice**.

We hold an annual fundraising coffee morning for **Macmillan** as it is a charity that has supported quite a few members of the Blue Frontier team in the past, and **Salisbury Hospice** does fantastic work for our local community.

To support these incredible charities, as well as Marc and James, you can donate online on our Just Giving pages. There are links to both pages below so you can choose which charity to donate to.

We will be sharing video footage of the skydives once they are over, so as long as we raise our targets, you can look forward to seeing James and Marc's faces as they freefall from 10,000 feet!



James Fry
Managing Director

Donate with **JustGiving** >

bit.ly/2IMJWCa



Marc Whittingham
Technical Director

Donate with **JustGiving** >

bit.ly/386sSQ2

THE CHRISTMAS PANTOMIME EXPLAINED...

A few years ago, we decided to have some fun with our company Christmas card design. We wanted to do something special to bring a smile to our team and clients.

Blue Frontier wouldn't exist without our incredible team, which is why we wanted to make a feature of our people on the card. In 2018, our card featured a collage of Christmas selfies, and 2019 saw our very own take on classic Christmas movies, with everything from Mike Bunn, our Digital Director, as the Grinch, to Joe Wharton from the design team wearing a fetching elf costume.

This year, with most theatres closed currently due to Covid-19 restrictions, we thought that it would be nice to bring the magic of a Christmas pantomime to life. We decided on the most popular Christmas pantomime, Cinderella, and got to work casting, ordering costumes, and organising a photoshoot.

The team were incredible and really threw themselves into their roles. We kicked off December with a bang, and on the 1st our cast delved into the world of hair and make-up and got into costume, ready for a photoshoot directed by our cameraman, Nick Layton. Dave Davies, one of our designers, then brought the magic of the theatre to life when he edited the photos by cutting out our cast and arranging them on stage.

We hope that our card brought a smile to your face! We certainly had a lot of fun making it.

If you have any ideas for next year's Christmas card, we'd love to hear them!



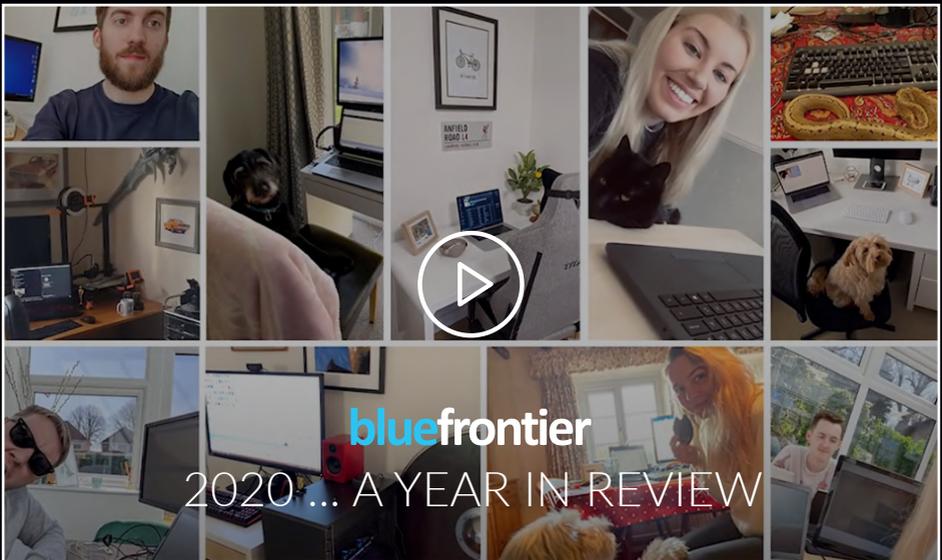
2018



2019



...take a look back at the year we've had in our 2020 showreel





...a big thank you

As the curtains close on another year, we would like to take this opportunity to thank every single one of you, our clients, for supporting us through this year and we look forward to working with you all again next year.

...here's to a great 2021



*"Be kind, have courage and
always believe in a little magic."*

CINDERELLA

bluefrontier

www.bluefrontier.co.uk